

# Application No. SP065

## Q1. Applicant Information

Name (first and last)	Denea Clark
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Phone number (xxx) xxx-xxxx	5307549020
Name of Department/ Unit/ Student Organization	Undergraduate Research Center
What is your role or position within the Department/ Unit/ Student Organization?	Undergraduate Research Center - UC Davis

## Q2. Event/ Program Information

Name of the Event/ Program	35th Annual Undergraduate Research, Scholarship and Creative Activities Conference
Date(s) of Event (include the year; must take place in 2024-25 academic school year)	April 25 and 26, 2025
Location	University Credit Union Center (4/25 Poster and Arts and Design, Wellman Hall (Orals on 4/26), Student Community Center
Estimated # of UC Davis students that will attend/ benefit from program	4,000-6,000
TOTAL event/ program budget (\$x,xxx)	30,000.00
Funding request amount from COSAF (Student Programming Fund) (\$x,xxx)	13,500.00

## Q3. Please provide a detailed description and purpose of the event/ program.

The Conference is designed to acquaint UC Davis undergraduate students with the process and academic rigors of presenting research in a scholarly manner and in an affirming environment. Presenting research is important for developing communication/presentation skills, receiving feedback on procedures, providing a platform for discussing results and sharing the impact of research at UC Davis. Faculty moderators engage with each presenter at the Conference to ask questions, provide feedback, and present a certificate of participation. Not all students have the financial resources to present research at a national or regional conference due to the travel/registration costs and so the URSCA conference provides a professional conference experience for low-income students. A number of research programs at UC Davis require their participants to present and include the URSCA Conference as valued part of the programming for their students. The URC encourages first year students and students thinking about engaging in research to attend as a method of exploring research being done at UC Davis. Being free and open to the public, the URSCA Conference is a showcase of UC Davis research to student families, community college attendees and the general public.

## Q4. How will the requested funds be utilized to support this event/ program?

Requested funds would be used to support the material, service, and rental costs necessary to provide the 36th year of the Undergraduate Research, Scholarship and Creative Activities Conference. Items such as name badges, poster boards, facility charges and other items as listed on the budget request are necessary and customary for an in-person, two-day conference.

Q5. Please enter estimated attendance for the following groups.

Staff	200 or more (committee members, volunteers and invitees)
Faculty	350 (moderators and non-moderating faculty)
UC Davis Students	4,000
Other (please specify and include number)	500 family, community college students, general public

Q6. Who is the target audience of the event/ program? (e.g. students, program participants, users of a specific service)

Broadly the audience target is the campus community and general public. The priority audience is UC Davis students to present and/or attend.

Q.7 What program, activity, or service will be provided?

In addition to hosting the Conference which provides 3-4 one hour poster sessions, an art and design exhibit and 2 oral sessions, the URC provides workshops on how to write an abstract, how to create an academic poster, how to do an oral presentation and conference prep sessions. Presenters and other students are strongly encouraged to attend and learn about research within their own field of study as well as many others. For many presenters, it is their first experience presenting research or exhibiting their work.

Q8. What will be learned? (i.e. acquired knowledge, skills or abilities, a new awareness/ sensitivity/ perspective, an adopted practice)

Engaging in research activities provides the students the opportunity to directly experience relevance between the world and the students' education, learn technical research skills, gain transferable skills such as critical thinking and be more prepared for graduate or professional schools and careers. A part of that preparation is gaining research presentation skills. The URC provides workshops on how to write abstracts, how to create and present an academic poster and how to do an oral presentation. Engaging in research also stimulates a culture of intellectual curiosity and general engagement and motivation in their field of study and raises awareness of research in research across other fields, which attending a Conference promotes.

Q9. How will the learning be shown or what does the learning look like? (e.g. demonstrated knowledge of course material, change in behavior, a practiced skill, a task achieved)

The act of presenting research or exhibiting an art or design practice is a demonstration of research communication skills and also shares what was learned by the presenter by their research experience. Presenting research demonstrates the attainment of research skills, research methods, both general and specific knowledge in the field as well skill in communicating research visually and verbally, Presenters can choose to present a poster presentation, oral presentation or exhibit in the Arts and Design Exhibit.

Q10. How does the event/ program provide services that are of growing interest to students? (if applicable)

UC Davis students continue to be interested in engaging in research to develop as scholars, deepen and broaden their understanding of their field of study, hone interests, and gain skills both specific and transferable in preparation for graduate and professional school and careers.

Q11. How does the event/ program foster diversity, equity, and inclusion? (if applicable)

The URSCA conference invites all UC Davis students engaging in research and creative activities across all majors and has no registration cost, is located here in Davis and provides free poster printing to remove any financial barriers. The URC encourages and promotes Conference participation through in all of its general presentations about research including to campus organizations serving marginalized communities. The URSCA provides and opportunity for a broadly diverse population of students to directly interact.

Q12. How does the event/ program provide crucial services to students? (if applicable)

The program offers and opportunity for students to to present their projects which is an essential part of the research, scholarly and creative activity experience. Engaging in research activities provides the students the opportunity to directly experience relevance between the world and the students' education, learn technical research skills, gain transferable skills such as critical thinking and be more prepared for graduate or professional schools and careers. A part of that preparation is gaining research presentation skills. Engaging in research also stimulates a culture of intellectual curiosity and general engagement and motivation in their field of study which attending a Conference promotes. The URC provides workshops on how to write abstracts, how to create and present an academic poster and how to do an oral presentation.

Q13. Has your Department/ Unit/ Student Organization put on this event in the past?

- Yes  
 No  
 Uncertain

Q14. Please provide the following information on the previous event(s).

Event date(s) (Month(s)/ Date(s) / Year)	Annually End of April (will be 36th year)
Location	Varied
Total attendance	Varied

Q15. How was the success of the event measured?

We conduct a post conference survey annually to measure the success of the Conference and to capture ideas for improvements. Here are a few quotes "My favorite part of the conference was getting to share my research project with my friends, and also with previous professors who do research within my research area. It felt very heartwarming and like I was really showcasing some of the skills I was able to develop over my time at UC Davis." The event was well-organized and the staff were incredibly friendly." A large majority of the students answered positively ("agreed" or "agreed strongly") to our questions about specific learning outcomes. The URSCA committee also debriefs after every URSCA Conference to share feedback from the Conference and make plans for improvements.

# FUNDING AMOUNT REQUESTED FROM COSAF | 2024-25

Name of Event/Program:

**Undergraduate Research, Scholarship and Creative Activities Conference**

Name of Department/Unit/Student Organization:

**Undergraduate Research Center**

Program Date(s): **4/25/25 and 4/26/25**

ITEM	ESTIMATED COST	SUB-TOTAL
<b>FACILITY: Room Rental, Room Set-Up, Equipment Rental, Audio/Video</b>		
1.	Room Rental ARC main floor	\$ 1,000.00
2.	Facility Staffing/Custodial/freight	\$ 1,400.00
3.	Poster Board Rental for poster presentations (all 20 from Special Services	\$ 1,700.00
4.	Room Rental Wellman	\$ 700.00
5.	Room Rental of Student Community Center Multipurpose Room \$256.00	\$ 275.00
6.		\$ 5,075.00
<b>FOOD: Refreshments, Breakfast, Lunch, Dinner (include estimated cost per person)</b>		
7	Conference refreshments for approx 4000, day 1 (chips, salsa, cookies,	\$ 3,720.00
8	Volunteer lunch day 1	\$ 300.00
9	Conference refreshments for approx 500, day 2 (chips, salsa, cookies, water) based	\$ 1,000.00
10	Volunteer lunch day 2 (cost of URC 2019 + 15% to account for expected increase of	\$ 300.00
11.		\$
12.		\$ 5,320.00
<b>PERFORMERS, GUEST SPEAKERS, HONORARIA</b>		
13.	No plans at this point in planning.	\$
14.		\$
15.		\$
16.		\$
17.		\$
18.		\$ 0.00
<b>PUBLICITY/MARKETING: Flyers, Posters, Advertising, Mailing, Printing</b>		
19.	Photo Back Drops & Props for publicity and celebrating accomplishments	\$ 900.00
20.	Certificate Printing	\$ 250.00
21.	Abstract Book Printing	\$ 500.00
22.	Badge Printing, Labels, Envelopes	\$ 300.00
23.	Event Posters/Flyers/Postcards	\$ 300.00
24.		\$ 2,250.00
<b>SUPPLIES: Decorations, Online Tools, Software, Licenses</b>		
25.	Ribbons and Nametags	\$ 200.00
26.	Name Badge materials	\$ 250.00
27.	Plotter Paper (for printing research posters and large signage inhouse	\$ 150.00
28.	Plotter Ink and color printer ink (reduced due to outsourcing of poster	\$ 255.00
29.	Display items (lowered cost due to existing inventory	\$ 0.00
30.		\$ 855.00
<b>TRAVEL: Transportation, Parking, Lodging</b>		
31.	N/A	\$
32.		\$
33.		\$
34.		\$
35.		\$
36.		\$ 0.00
<b>Total Amount Requested from COSAF:</b>		<b>\$ 13,500.00</b>
<b>OTHER FUNDING SOURCES: Income, ASUCD, Dept &amp; Club Contributions</b>		
1.	Undergraduate Education	\$ 16,000.00
	TBA	\$ 3,280.00
3.		\$
4.		\$ 19,280.00

## BUDGET SUMMARY

Please Enter <b>Total Event/Program Budget:</b>	\$ 32,780.00
Less Other Fund Sources:	\$ 19,280.00
Less Amount Requested from COSAF:	\$ 13,500.00
Balance (if any):	\$ 0.00