Application No. SP069

Q1. Applicant Information

Name (first and last)	Crystal Romero
Email address	crrromero@ucdavis.edu
Phone number (xxx) xxx-xxxx	(530)752-7032
Name of Department/ Unit/ Student Organization	Cross Cultural Center/ Danzantes del Alma
What is your role or position within the Department/ Unit/ Student Organization?	Program Coordinator

Q2. Event/ Program Information

Name of the Event/ Program	Danzantes del Alma Annual Show
Date(s) of Event (include the year; must take place in 2024-25 academic school year)	April 26, 2025
Location	Mondavi Center
Estimated # of UC Davis students that will attend/ benefit from program	650
TOTAL event/ program budget ($x,xxx)	25,000
Funding request amount from COSAF (Student Programming Fund) ($x,xxx)	4000

Q3. Please provide a detailed description and purpose of the event/ program.

Danzantes del Alma, founded in 1977, is a holistic retention program housed under the Cross Cultural Center. DDA, as they are commonly known, promotes cultural awareness, student leadership, inclusivity, and artistic expression through the beautiful art of folklorico. As a troupe, they strive to connect with the community throughout the year with small performances, community involvement, and their annual showcase that takes place every spring. The annual show is an opportunity for troupe members to come together and showcase the dances they've learned alongside our lead instructors. It is composed of 5-6 regions with 3-4 dances each from various states of Mexico. We have roughly 10-20 dancers per region with a total of up to 70 members. More info and videos can be found at our website https://ccc.ucdavis.edu/programs-and-services/danzantes-del-alma.

Q4. How will the requested funds be utilized to support this event/ program?

The requested funds would be used to pay for live music for the show and accessories for the dancers. We like to bring in a band to play mariachi, banda or other regional Mexican genres throughout the show. We will also use the funds for updating and replacing our accessory collection like hair pieces, bloomers, and shoes our dancers use.

Q5. Please enter estimated attendance for the following groups.

Staff	50
Faculty	20
UC Davis Students	600
Other (please specify and include number)	130 kids up to 17 years old, 450 community members/family and friends of the performers

Q6. Who is the target audience of the event/ program? (e.g. students, program participants, users of a specific service)

The target audience includes the program participants and community members who are lookin to learn about and enjoy a folklorico performance. The program participants include a dance troupe of 60-70 undergraduate and graduate students. Each year, majority of the audience consists of family and friends of our dancers and alumni of the program.

Q7. What program, activity, or service will be provided?

The DDA Annual show is a 2.5 hour dance show consisting of 5-6 regions with live music between transitions and sometimes alongside the dancers as well. We have a 60-70 member dance team from all backgrounds. No prior experience is required and we get a mix of dancers who are completely new to folklorico as well as folks who have been dancing since they were kids. In preparation for the show, we design a program guide to highlight important cultural facts of each region. We include details like what makes the music and wardrobe unique and where the dance style originates from. Attending this show is an opportunity for the audience to enjoy and appreciate our culture.

Q8. What will be learned?

DDA troupe members learn the cultural significance of the dances as they prepare the showcase. For our audience who attends, they gain a new appreciation of the arts & culture we are showcasing through the music, dance, and storytelling/ narrations.

Q9. How will the learning be shown or what does the learning look like? (e.g. demonstrated knowledge of

Dancers practice at least 3 times a week starting in fall quarter leading up to the annual show with help of our student and professional dance instructors. As mentioned in a previous question, our printed program guide serve as an education tool for our audience to learn key points of each region.

Q10. How does the event/ program provide services that are of growing interest to students? (if applicable)

DDA has shown to be a growing program through out the years it has been part of UC Davis. Students are interested in learned folklorico and connecting with their roots or gaining a sense of appreciation of a culture other than their own. DDA is open to anyone regardless of skill level and cultural background. We have seen it's growth at our fall quarter informational sessions where we invited interested student to learn how to join our program. In the past two years, we've have 130-150 people attend.

Q11. How does the event/ program foster diversity

The event and program fosters diversity, equity and inclusion by aiming to increase accessibility every year. As mentioned before, we welcome all folks to apply to our program regardless of if they have danced folklorico before or not. We promote diversity and equity by challenging gender norms and allowing students to dance in a role they feel most comfortable in.

Q12. How does the event/ program provide crucial services to students? (if applicable)

Q13. Has your Department/ Unit/ Student Organization put on this event in the past?

- ● Yes
- ○ No
- ○ Uncertain

Q14. Please provide the following information on the previous event(s).

Event date(s) (Month(s)/ Date(s) / Year)	April 2023
Location	Mondavi Center
Total attendance	1230

Q15. How was the success of the event measured?

The success was measured by audience engagement as we were able to nearly sell out the Mondavi Center.

FUNDING AMOUNT REQUESTED FROM COSAF | 2024-25

Name of Event/Program:
Danzantes del Alma Annual Show

Name of Department/Unit/Student Organization:
Cross Cultural Center   Program Date(s): April 26, 2025

ITEM	ESTIMATED COST	SUB-TOTAL
FACILITY: Room Rental, Room Set-Up, Equipment Rental, Audio/Video		
1.	$	
2.	$	
3.	$	
4.	$	
5.	$	
6.	$	$ 0.00
FOOD: Refreshments, Breakfast, Lunch, Dinner (include estimated cost per person)		
7.	$	
8.	$	
9.	$	
10.	$	
11.	$	
12.	$	$ 0.00
PERFORMERS, GUEST SPEAKERS, HONORARIA		
13. live music band (includes the performance, preparation, and dress	$ 3,000.00	
14.	$	
15.	$	
16.	$	
17.	$	
18.	$	$ 3,000.00
PUBLICITY/MARKETING: Flyers, Posters, Advertising, Mailing, Printing		
19.	$	
20.	$	
21.	$	
22.	$	
23.	$	
24.	$	$ 0.00
SUPPLIES: Decorations, Online Tools, Software, Licenses		
25. wardrobe and accessories (bloomers, earrings, hair buns, artifical flowers,	$ 1,000.00	
26.	$	
27.	$	
28.	$	
29.	$	
30.	$	$ 1,000.00
TRAVEL: Transportation, Parking, Lodging		
31.	$	
32.	$	
33.	$	
34.	$	
35.	$	
36.	$	$ 0.00
	Total Amount Requested from COSAF:	**$ 4,000.00**

OTHER FUNDING SOURCES: Income, ASUCD, Dept & Club Contributions

1. Cross Cultar Center	$	
2.	$	
3.	$	
4.	$	$ 0.00

BUDGET SUMMARY

*Please Enter **Total** Event/Program Budget:*	$	30,000.00
Less Other Fund Sources:	$	26,000.00
Less Amount Requested from COSAF:	$	4,000.00
Balance (if any):	$	0.00