




# Aggie House



# 01. Organization

Who are we?

# Hello!

## Our Executive Board



Co-President  
Kathy Ton (she/her)



Co-President  
Hannah Jenevein (she/her)



Co-President  
Simren Binning (she/her)



Treasurer  
Nikhi Sundarapandian (she/her)

## Our Board & Volunteers



Case Manager  
Virginia Moore (she/her)



Case Manager  
Emely Marroquin (she/her)



Staff Director  
Levi Kreisa (they/them)



Staff Director  
Elaine Bonnitt (she/her)



Materials Director  
Ben Brophy (he/they)



Materials Director  
Riley Tsang (he/him)



Materials Director  
Marvin Lopez (he/him)



Staff Director  
Shen Rushin (any)



Advocacy Director  
Aidan Hyman (he/him)

58 volunteers currently and +145 overall since operations began in 2021

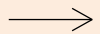
# Directors & Volunteers

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- Weekly Exec meetings
- Weekly Board meetings
- Monthly Aggie Compass meetings
- Quarterly StudentMOJO meetings
- Weekly house meetings
  - Space for resident updates, check-ins, and community
- Director and task force meetings as needed
- Biweekly general meetings for board directors and volunteers
  - Give general updates on the house, residents, and volunteers
- 2 socials per quarter
  - Ex: Going on hikes, potlucks, pumpkin painting, etc!

## 02. Operations

How our shelter operates





# 27 residents

2021-2022 (plus summer). 117 applicants

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# 22 residents

2022-2023 (plus summer). 68 applicants

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# 9 residents



So far in 2023-2024. 22 applicants (so far)

## Program Duration

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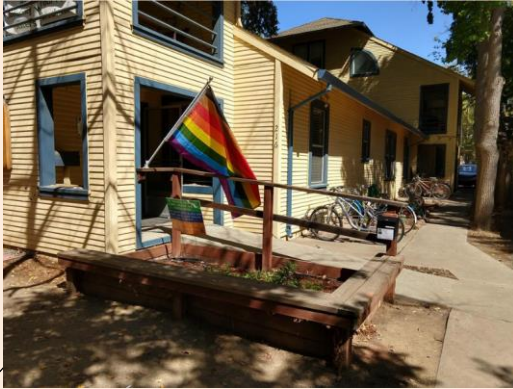
- Residents are guaranteed housing and meals for up to one year
- If applying for additional quarters past this one year, residents are expected to demonstrate clear need (below is from policy book)
  - Case management recommendation
  - Resident has lost their permanent housing after at least one (1) year following their transition from Aggie House.
  - Exhausted all potential permanent housing options
  - Sufficiently attempted to work with their case managers to obtain permanent housing.
- Returning applicants will be given lower priority than first-time applicants, but may be admitted based on bed availability

# Resident Transition

- Uphold Aggie House as a *transitional* step to permanent housing - focused on finding our residents their own home!
- Case Management Directors manage a Current Housing for Rent doc throughout the year with links to listing in Davis housing FB groups
  - Includes listings that are usually maximum \$600 in rent
- Case Management directors use residents' needs (rent budget, location, gender of housemates, etc.) to connect residents with options
  - Also close connection with Aggie Compass
    - Numerous residents have transitioned to their Rapid Rehousing Program
  - StudentMOJO Case Management Program

## Our Space: The Belfry





## Our House

- 5 bedrooms, 4 for residents and 1 for volunteers
- Out of 4 resident bedrooms: 3 are doubles, 1 is a triple
  - Host maximum of 9 residents
- Volunteer bedroom hosts 2 volunteers per night
- 2.5 bathrooms: 1 on first floor, 1.5 on second floor

## Operating Hours

- Previously 7PM-12PM the next day on weekdays. All day on weekends
  - 7AM-12PM the next day was staffed by stipend volunteers
- Currently: open all day for residents
  - Really value Aggie House operating as a home rather than a facility
  - Want residents to use the space as much as possible

# Addressing Basic Needs

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There is a need for us on campus.

- Housing is a right, but Davis has a very unkind housing market
- Receive 100+ applications yearly
- Able to provide more immediate support for students than other basic needs related campus support like Aggie Compass
  - Can get a resident moved in as soon as 24 hours after they submit an application
  - Can be more flexible on eligibility criteria than the school (i.e. we accept folks regardless of immigration status, academic standing)
- Creating community on campus

# Resident Testimonials

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“Aggie House literally **saved me** when I was **in one of the hardest situations of my life**....Aggie House made sure I had a roof over my head, a safe place to sleep, and food to eat. **Thank you** to all the people that make Aggie House possible”

“[Aggie House] was a **transformational experience** where I grew physically and mentally without worrying about the looming feeling of paying rent or when or where my next meal would come. Aggie House will **forever hold a special place in my heart**. It’s where I **cultivated friendships and a sense of community** since my first year attending Davis.”

“I appreciate Aggie House for providing many resources for me throughout the quarter. It **helped me to focus more on school** instead of managing my finances and was **very supportive of my needs**, whether it’s housing for the next quarter, dinner, and most of all a place to sleep and shower.”

# 03. Budget

Financial Plan



## 1-Year Budget

ITEM		ESTIMATED COST	SUB-TOTAL
<b>FACILITY:</b> Room Rental, Room Set-Up, Equipment Rental, Audio/Video			
1.	The Belfry Townhouse Rent	\$ 54,000.00	
		\$	\$ 54,000.00
<b>FOOD:</b> Refreshments, Breakfast, Lunch, Dinner (include estimated cost per person)			
2.	Groceries for Meals for Residents	\$ 30,000.00	
		\$	\$ 30,000.00
<b>PERFORMERS, GUEST SPEAKERS, HONORARIA</b>			
3.	Club Socials	\$ 300.00	
		\$	\$ 300.00
<b>PUBLICITY/MARKETING:</b> Flyers, Posters, Advertising, Mailing, Printing			
4.	Aggie Studios Promotional Video	\$ 0.00	
5.	News Features	\$ 0.00	
6.	Davis Downtown Farmers Market Tabling	\$	
		\$	\$ 0.00
<b>SUPPLIES:</b> Decorations, Online Tools, Software, Licenses			
7.	Supplies/Facility Costs for Maintaining the House	\$ 10,000.00	
8.	Transitional Moving Funds	\$ 1,000.00	
		\$	\$ 11,000.00
<b>TRAVEL:</b> Transportation, Parking, Lodging			
		\$	\$ 0.00
		<b>Total Event/Program Budget:</b>	<b>\$ 95,300.00</b>

\*prioritize COSAF funding on 1) Groceries 2) Supplies



# Revenue Sources

1. **Innovations Grant** - \$50,000
  - a. Will be used for rent
2. **Crowdfunding (GoFundMe)** - \$5,000
3. **Resident Fees** - \$21,000
  - a. Would ideally like to not accept money from resident if we can make up the funding elsewhere

\* Looking into other local grants (i.e. Kelly Foundation, Lyon Cares, etc.)

Weaknesses/Threats	How We're Addressing Them
<ul style="list-style-type: none"> <li>● Heavily dependent on grant money               <ul style="list-style-type: none"> <li>○ Not consistent or guaranteed</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>★ <i>Focusing on <b>local</b> grants/funding opportunities</i></li> <li>★ <i>Focusing on building our own personal reserves/savings <b>through community outreach</b></i> <ul style="list-style-type: none"> <li>○ <i>TikTok fundraising:</i> <ul style="list-style-type: none"> <li>■ <i>@aggie_house : 78.1k followers</i></li> </ul> </li> <li>○ <i>Crowdfunding Platforms - GoFundMe</i></li> <li>○ <i>Recipients in charity events</i></li> <li>○ <i>Increased presence in media</i></li> <li>○ <i>Increased partnerships with local orgs</i></li> </ul> </li> </ul>

Weaknesses/Threats	How We're Addressing Them
<ul style="list-style-type: none"> <li>● Team is made up of full time students</li> <li>● Big expenses (rent &amp; meals)</li> </ul>	<ul style="list-style-type: none"> <li>★ <i>Sustainability/Collaboration in our team</i> <ul style="list-style-type: none"> <li>○ <i>Hiring a new Financial Director</i></li> <li>○ <i>All-hands-on-deck, dedicated team!</i></li> <li>○ <i>StudentMOJO parent org</i></li> </ul> </li> <li>★ <i>Working with ASUCD senators on obtaining a permanent property in coming years</i></li> <li>★ <i>Free produce from Student Farm</i></li> <li>★ <i>Community support (Hack-A-Thon website, Aggie Studios promotional video)</i></li> </ul>

## Strengths/Opportunities

- Large social media presence for outreach on TikTok & Instagram
- Have a well established presence in the community and many relationships with other UCD resources & Davis organizations
  - Lots of support and increased connections
  - Created a promotional video with Aggie Studios
  - Recipient of charity events' fundraising
  - Featured on KCRA, CBS Sacramento, Davis Enterprise, Cool Davis, and will be featured on UC Davis Magazine
- Extremely collaborative, dedicated team
  - Contributes not only to the overall success of AH but to the sustainability of our team
- ★ **Have been completely student-led and self-sufficient since operations began 3 years ago**
  - Only support we've ever been granted by our previous parent organization was \$200
  - We have the *experience, knowledge, and dedication* of doing difficult work while in positions with no support

# 04. Goals

Future plans for the organization



## Goals

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Sustainability of our operations:

- Consistent funding
- Our own house/space with low or no rent

Serving Residents:

- Case managers in MSW program
- Transition funds

Serving Volunteers:

- Ability to plan larger events as fundraisers (5Ks, concerts)
- External support for board, free us up to focus on opportunities for volunteers
- More socials and committees to help volunteers get to know each other



# Thanks!

Do you have any questions?  
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