



# **Student Recruitment & Retention Center (SRRC)**



**COSAF - FACE Presentation 2019**

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# Student-Led. Student-Run. Student-Initiated.

Our mission for achieving educational equity...





## Our **Mission** since 2000

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- Achieve educational equity
- Create programs for students, by students
- Holistic academic and personal development
- Raise political and cultural awareness
- Transform knowledge into action

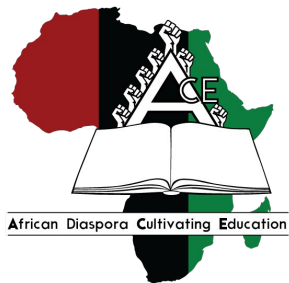


# SRRC Staff

Our 40+ student leaders are dynamic leaders  
for their communities.



## SRRC Community Programs





# Our Services

## Recruitment

- Aggie Senior Weekend Trip
- Campus Visits Experience
- College Admission Info
- Pathway to College Support
- Community College Outreach
- K-12 Weekly Outreach
- Reservation Outreach
- Youth Conferences

## Retention

- Academic Support & Advocacy
- Community Leadership & Empowerment Retreats
- Counseling Support
- Graduate Writing Support
- Peer Mentorship Programs
- Reservable Conference Rooms
- Social Support Events

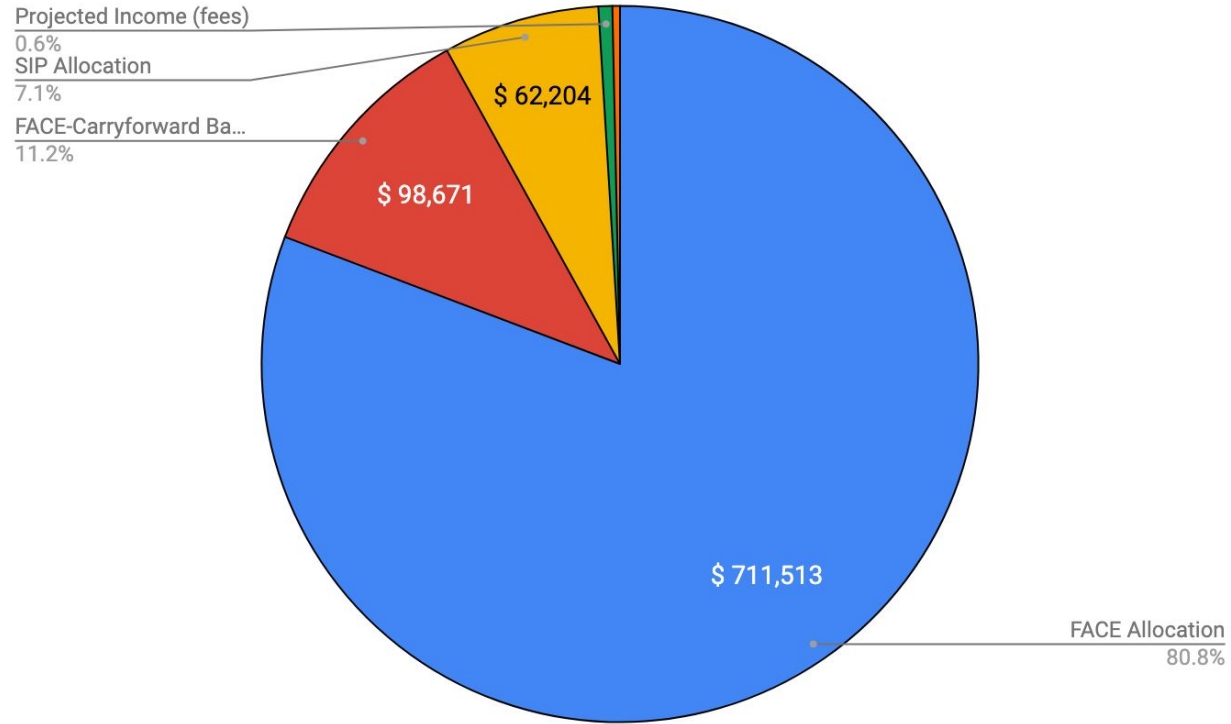
## Community Empowerment

- Community Development & Advocacy
- Student Organization Grants
- Support for Student Activism
- Volunteer & Internship Program

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## Our Budget

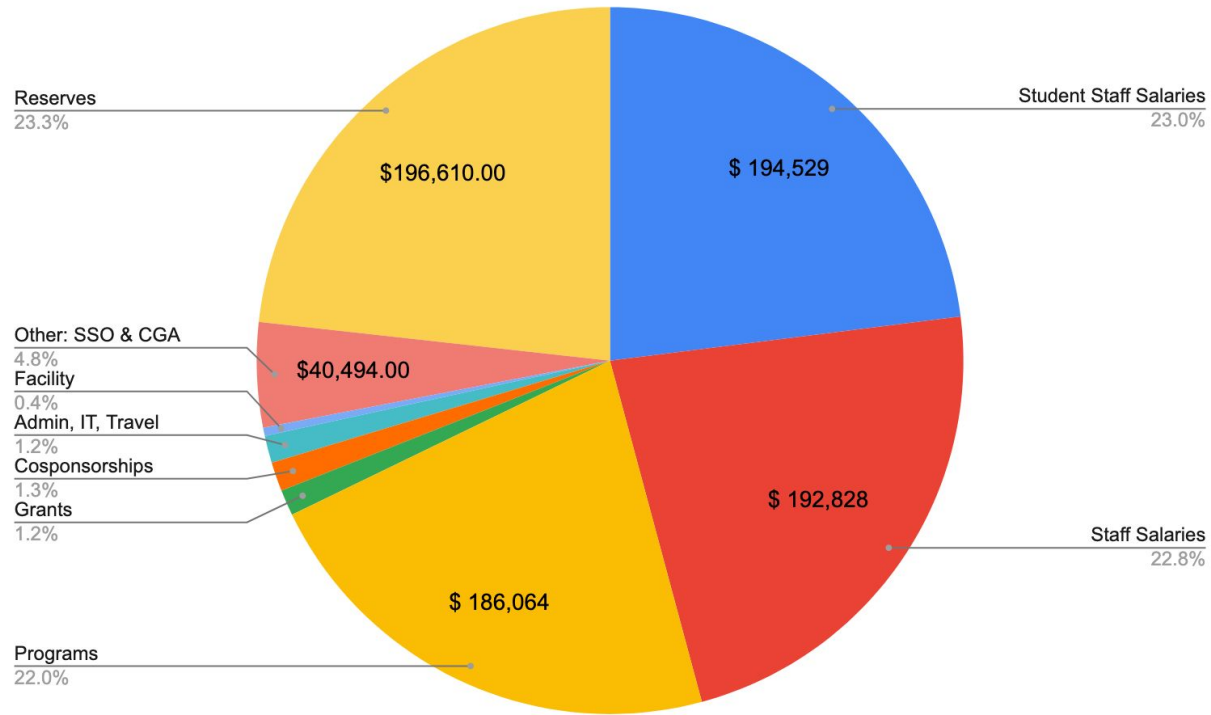




SRRC Funding 2018-2019







SRRC Expenses 2018-2019



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## Our Impact





*This retreat has given me the chance to be connected with my own community. It has brought me the feeling of home. This motivated me to be more involved on campus so I can represent who I am and people who look like me. I feel refreshed to continue my journey as a UCD student.*

The SRRC is an amazing resource for underrepresented students who have felt marginalized on campus. I went there my freshman year and met amazing people who were educated, empowering, and truly wanted to impact their communities. I wholeheartedly believe my experience at the SRRC helped me find community on campus and motivated me to become a student leader.







Could not have gotten through this without the community and support the SRRC provided for me. A necessary institution for the most marginalized and underserved. A safe space to relish in joy and love. A safe space to foster academic achievement, professional development, and community involvement.



# Highlights

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- **Partnerships:**
  - College of Agricultural & Environmental Sciences, Womxn's Resources & Research Center, Cross Cultural Center, LGBTQIA+ Resource Center, Educational Opportunity Program, Early Academic Outreach Program, Chicanx/Latinx Academic Student Success Center, Native Academic Student Success Center, Center for African Diaspora Student Success, Financial Aid & Scholarships Office, Undergraduate Admissions
- **Statewide & National Recognition of frameworks:**
  - Presented at several statewide and national conferences about the role and importance of student-initiated programs
  - Recognized by University of California as a vital part of the academic preparation programs portfolio



## Student Reach

### Outreach Participants: 1,831

- Youth Conferences: 534
- Campus Visits: 1,138
- Student Organization Support: 159

### Yield: 49-73% yield

- Aggie Senior Weekend Trip: 70/141 = 49.6%
- Aggie Transfer Weekend Trip: 48/69 = 73.8%

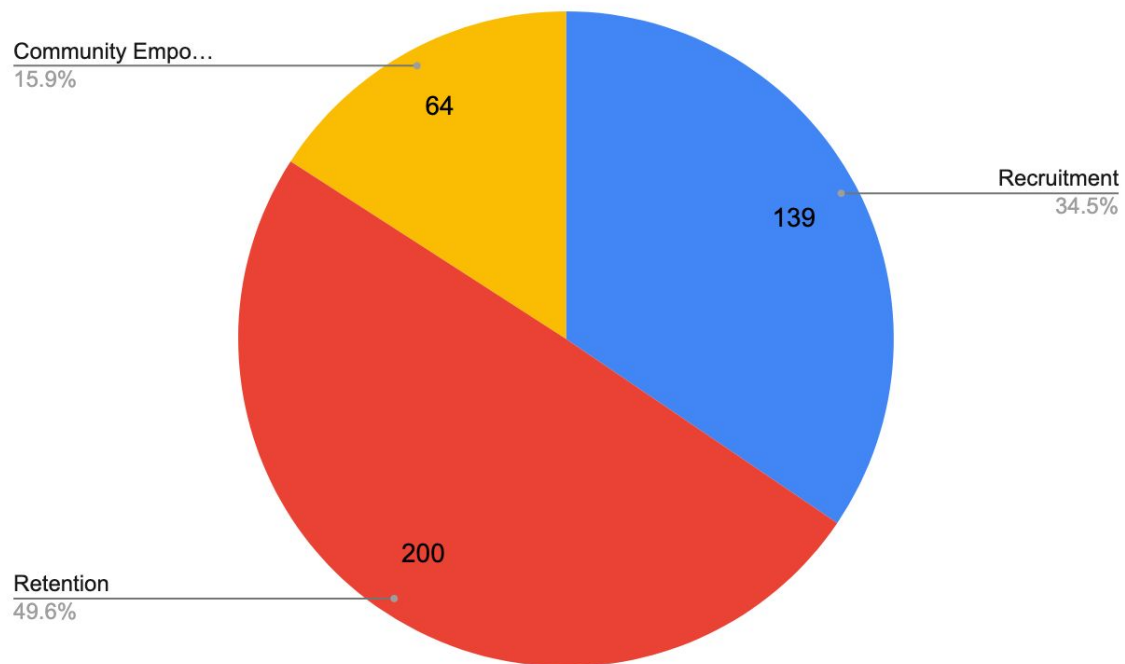


### Retention Participants: 5,404

- Front Desk Total Swipes: 21,808
- Unique Users: 2,951
- Program Participants: 2,453



## 2018-2019 Programs





# \$711,513

That's a lot of money

## 40+ student staff

And a lot of support

## 7,235 users & 403 programs

Total success! AND we need to do more...





## Future Plans

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- **20th Anniversary Celebration**
  - Alumni continuing to give back
- **Continuing to address institutional gaps**
  - Retention programs for underrepresented students
    - Basic needs support
    - Emergency situations
  - Encouraging graduate & professional education for underrepresented students
  - Developing pathways for underrepresented youth to pursue higher education



# Thanks!

*Any* **questions** ?

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