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# Fresh Focus Program at the Student Farm

## — COSAF Application —

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Lead Student Farmers: Mariah Rubin, Susana Reyes, Kalyn Wadsworth  
Permanent Staff: Katharina Ullmann and James Muck

# Background

## Food Insecurity:

- Inability to reliably assess adequate nutrition
- Reduced quality, variety or desirability of diet with or without hunger

## Disproportionately affects:

- First generation students
- LGBTQIA students
- Students of color
- Independent students

42% of UC students  
are food insecure

Office of the President (2016)

# Fresh Focus Overview

A project that addresses campus food insecurity and encourages dialogue at the intersections of people, place, and food.



# Partnerships

As of Winter Quarter we delivered fresh produce to 6 different student centers weekly.



# The ASUCD Pantry



# Fruit and Veggie Up @ Aggie Compass



# All People Eat @ EOP



# Native American Academic Success Center (Nest)



# SCC Partners



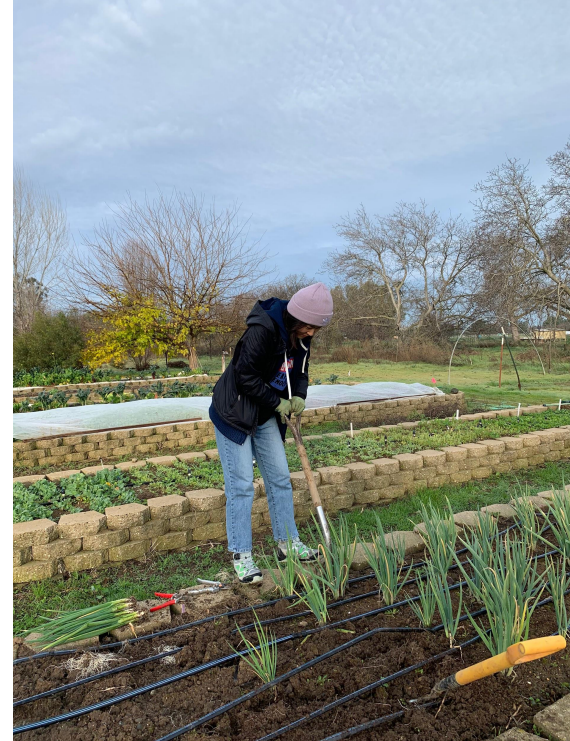
# Student Positions

- 2-4 paid student positions (Lead Student Farmers)
- ~40 interns per year
- Students learn how to grow, glean, harvest and distribute organically and sustainable grown produce.

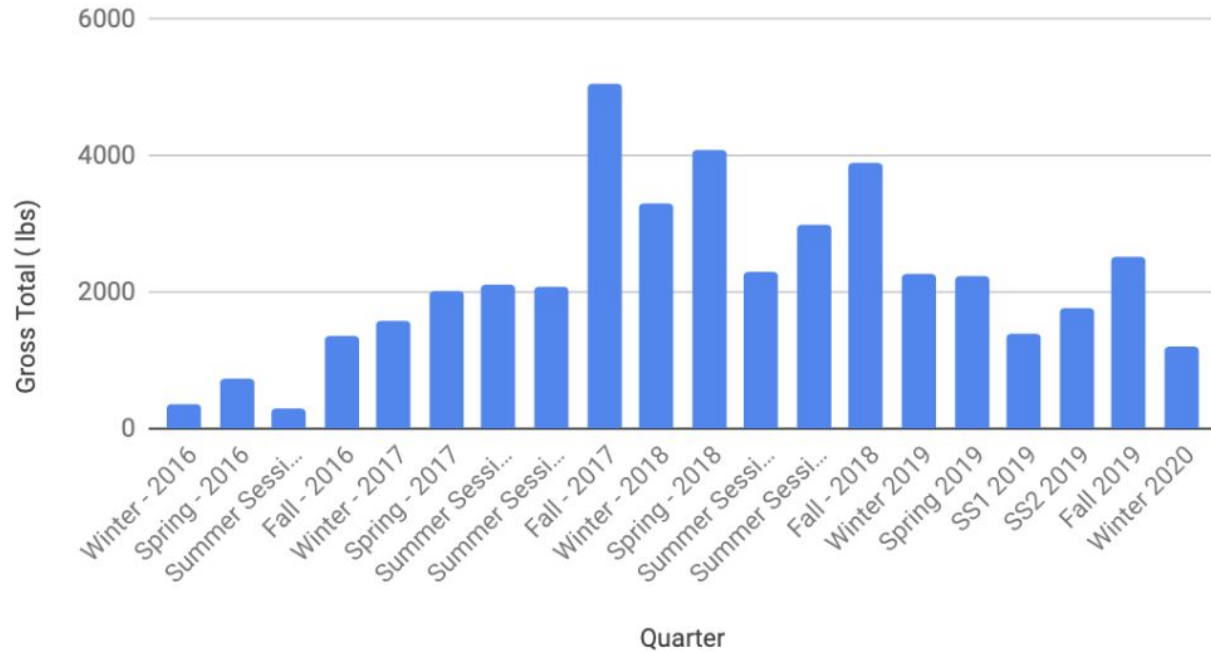


# Learning Outcomes

- Participate directly in UCD food system
- How to sustainably grow seasonal organic produce
  - Seeding
  - Transplanting
  - Weed and pest management
  - Harvesting
- Distribution to partners
  - Safe food distribution practices
- Learn about meaning and effects of food insecurity
  - Groups most at risk
  - Current efforts on campus to fight food insecurity
- Expand knowledge about diverse types of culturally-relevant crops



## Quarterly Gross Produce Donations



43,657 lbs of produce donated since Fresh Focus started

# Diversity of Veggies and Fruit

FRUIT	GREENS	HERBS	ROOTS	VEGGIES	GRAINS & BEANS
Apple	Arugula	Basil	Beets	Bell Pepper	Beans (Dried)
Apricot	Bok Choy	Cilantro	Carrots	Broccoli	Beans (Fresh)
Citrus	Brassica Leaves	Parsley	Daikon	Cabbage	Fava Beans
Figs	Chard	Rosemary	Garlic	Cauliflower	Lima Beans
Grapes	Collards		Leeks	Celery	Wheat Flour
Melons	Escarole		Onions (Dry)	Cherry Tomatoes	Wheatberries
Nectarine	Frisee		Onions (Green)	Corn	Whole Wheat Flour
Peach	Gailan		Potatoes	Cucumber	
Persimmons	Green Frill		Sweet Potato	Eggplant	
Plums	Kale		Turnip	Fennel	
Pomegranate	Komatsuna		Radish	Gourd	
	Lettuce		Rutabaga	Kado	
	Sorrel			Kohlrabi	
	Spinach			Okra	
	Vitamin Green			Peas	
	Yukina Savoy			Peppers (Hot)	
				Peppers (Sweet)	
				Popcorn	
				Squash (Summer)	
				Squash (Winter)	
				Tomatillo	
				Tomatoes	
				Zucchini	

# Intended Use of Funds

- Fund supplies to be used by interns and student staff members
- Purchase tools to be used by Fresh Focus Program
- Continue to grow culturally diverse and relevant crops
- Increase produce donations

# Budget

G. Other									
1.	Tools and equipment ; knives, hoes, digging forks, pruners					\$	\$376.52		
2.	Supplies: seeds, fertilizer					\$	\$623.48		
3.						\$			
4.						\$			
5.						\$			
							Total Amount Requested from COSAF		
							\$ 1,000.00		

# Itemized Budget

			equipment	supplies	
Item	#	cost ea	total		
harvest knives	4	10.95	\$ 43.80		
hand pruners	2	20.38	\$ 40.76		
rubber bands	5	9.1		45.5	
bags	4	14.75		59	
digging fork	2	45	\$ 90.00		
stirrup hoe	3	60.32	\$ 180.96		
fertilizer	4	54.59		218.36	
seed	1	300		300	
hand hoe	3	7	\$ 21.00		
			\$ 376.52	622.86	\$ 999.38
prices via Amazon, Johnnys and PVFS					

# Possibilities with Partial Funding

- Focus on items that are used frequently
  - Rubber bands for bunching produce
  - Bleach for sanitizing
  - Seeds

# Thank you for listening! Any questions?

