

COSAF Report

TGIF Fee Referenda Draft Ballot Language feedback

November 9th 2020

Q1 - Please provide your overall comments on the TGIF Fee draft ballot language.

The ballot language seems to be clear. I do not anticipate confusion as to what a "yes" or "no" vote means.

My overall comments in regards to the TGIF Fee draft ballot language is that it is clear and easy to understand.

I believe that the TGIF Fee draft ballot language is presenting some very key information for the decision making. However, if it is possible, can the committee include more details on how this is benefiting the campus as a whole and students individually? I feel like that would really help COSAF understand the purpose and make decisions easier!

I think the TGIF ballot language looked a bit dense with all the words on the screen at once. I don't think you need to have the makeup of the committee included. I think overall though it was clear.

Overall, I think the TGIF Fee draft ballot language is informative. I think it could be made more clear by elaborating and adding some examples that are relatable to undergraduate students. It is important to appeal to undergraduate students as they are the main voters for this referendum.

I agree with the comments made at today's COSAF meeting about this ballot. This is a small fee. I would emphasize that 25% of the money will go to student aid.

Needs more about TGIF's mission statement and less about its composition. Maybe just a line about it being represented by a majority of undergraduate students is enough.

The Ballot Language seems pretty straight forward. As one of the members had mentioned, I think adding granted projects to the language would be beneficial, but I would not recommend adding specific projects. Instead, I would add just the link to the website of the current/past granted projects to avoid favoritism.

I think the TGIF Fee draft ballot language is concise and easy to understand. I was able to read through it a couple of times and understand what they are asking for, what they plan to do, and what happens with a "yes" or "no" vote.

The TGIF Fee draft ballot language was simple and easy to understand. It could be further refined by being more specific when disclosing the new changes as well as providing information on what TGIF is closer to the beginning of the read.

Please provide a description of what the Green Fund is in the opening sentence. The composition of the committee does not need to be included in the description of the ballot measure (opening 2 paragraphs) and would be better served in the background section. The background section could list former projects funded via the green initiative, but don't include this in the background section. Clarify what the "yes" vote for "renewal" means.

It provides an easy and understanding way to address their needs.

The language is clear, but there were areas that could use greater clarification. 1. Stating the goals of TGIF up front is important. 2. Pointing students to the web site to provide greater detail both on the committee makeup and on examples that illustrate both the kind of projects and the breath is helpful

I think the language is will written and clear. I believe students will be able to understand the language and make a clear decision.

Overall, I thought the TGIF draft ballot language was very good. It was easy to read and very short and to the point.

Q2 - Please provide any specific edits or additions to sections you would like to recommend.

I do not have any specific edits or additions.

Specify that the oversight committee for TGIF is COSAF. It would make it clear that there is a checks and balances system in place. Providing a few examples of things TGIF has funded would allow students to potentially recognize you guys. During COVID its very hard to be connected to campus and it's very likely they don't know that you guys exist. They might be aware of the projects and groups you've worked with. Providing a link to your website for the full list of those people as well.

I believe the minimum return to aid is 25% instead of 29%. Please make sure to edit and fix the table as the calculations are affected.

I think a 10 year length for the fee is reasonable (UC Berkeley has it right). Emphasize the mission of TGIF, rather than the composition of the oversight committee. Mention, too, some of the projects on campus that were funded by TGIF.

Include when this fee increase will start. Include what amount "incrementally" implies.

The mission statement and background may be beneficial to be placed near the top of the document. Additionally, more information in these categories might give students a better idea of who they are voting for and what the Committee's goals are.

I do not have any specific edits or additions I would like to recommend.

For the committee body, it is specified how many COSAF and ASUCD reps there are. It says there is an undergraduate majority - is there a certain #? Does this fluctuate every year depending on applications?

Move "improve education opportunities, promote environmental awareness...on campus" to the opening line of the ballot measure. Include that the description of "a flat fee of \$3.00 for 5 years." In the proposed fee, specify an "incremental increase of \$0.50/year to \$7.00 per quarter".

One addition I would add would be deleting the link to the past projects and perhaps just listing projects instead that way the student can see the impact of this fee on the spot rather than hoping they visit the website listed in the draft.